

# Anthony O'Baner

## EDUCATION

### Savannah College of Art and Design (SCAD)

B.F.A. Fashion Marketing and Management, June 2019

## EXPERIENCE

### Moda Operandi

Fashion Writing/Product Copy Intern

June 2017 — August 2017; New York, NY

*Wrote copy for luxury fashion products (titles, detail, etc.); worked closely with supervisor in executing projects on deadline; researched designer information; ensured copy reflected brand voice and style.*

### The Manor

Editor-in-Chief

March 2016 — Present; Savannah, GA

*Founding editor of first-of-its-kind online student fashion publication; leads a staff of 30+ contributors; recruits media professionals for multi-day training conference; maintains relationships with key stakeholders (PR, local influencers and boutiques, etc.); manages and operates CMS for publishing (WordPress).*

### Savannah Magazine

Assistant Stylist

May 2016

*Assisted in the curation of looks for June/July issue; responsible for logistics and sample trafficking of product from local luxury stores/boutiques.*

## THINGS I'M GOOD AT

Wit & Humor 100%



Communication, Project Management 95%



Adobe Creative Cloud (InDesign, Photoshop, XD) 95%



Ideation, Creative + Art Direction 93%



## AWARDS & HONORS

### Vogue Italia, Best Of (5)

Vogue Italia, PhotoVogue

June 2017

*Five works selected in Vogue Italia's "Best Of" PhotoVogue series.*

### Future VOICES

Business of Fashion (BoF)

December 2016

*Selected as 1 of 50 international candidates for BoF's first Future VOICES competition with a submission on the future of fashion journalism.*