

Anthony O'Baner

EDUCATION

Savannah College of Art & Design

B.F.A. Fashion Marketing and Management
Anticipated Graduation: June 2019

EXPERIENCE

Moda Operandi

Product Copy Intern
June 2017 — August 2017; New York, NY

Wrote copy for luxury fashion products (titles, detail, etc.); worked closely with supervisor in executing assigned tasks to meet deadlines; researched designer information; ensured copy reflected brand voice and style.

The Manor

Editor-in-Chief
March 2016 — Present; Savannah, GA

Leads a staff of 50+ contributors; implements strategies to increase readership; maintains relationships with key stakeholders (local PR, influencers, designers, boutiques, etc.); writes for major fashion events within community.

District

Fashion Editor
March 2016 — Present; Savannah, GA

Serves as liaison between District and The Manor; supervises and facilitates all fashion-related content; interviews prestigious fashion guests; writes for major fashion events.

Savannah Magazine

Assistant Stylist
May 2016

Assisted in the curation of looks for June/July issue; responsible for logistics and sample trafficking of product from local luxury stores/boutiques.

THINGS I'M GOOD AT



AWARDS & HONORS

Vogue Italia, Best Of

Vogue Italia, PhotoVogue
June 2017

Two works featured in June's "Best Of" series for Vogue Italia's PhotoVogue.

Future VOICES

Business of Fashion (BoF)
December 2016

Selected as 1 of 50 international candidates for BoF's Future VOICES competition with a submission on the future of fashion journalism.